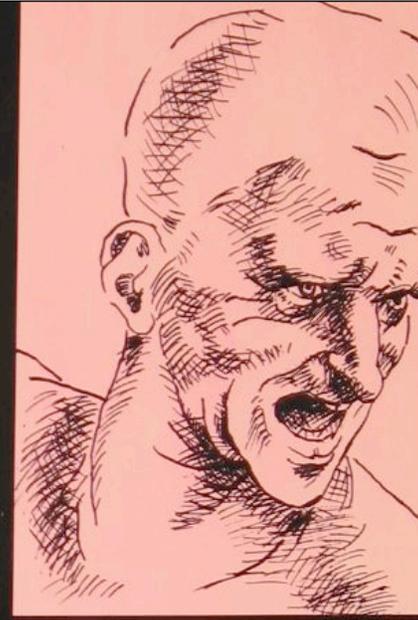


Melancholic
(NI)



Choleric
(NE)



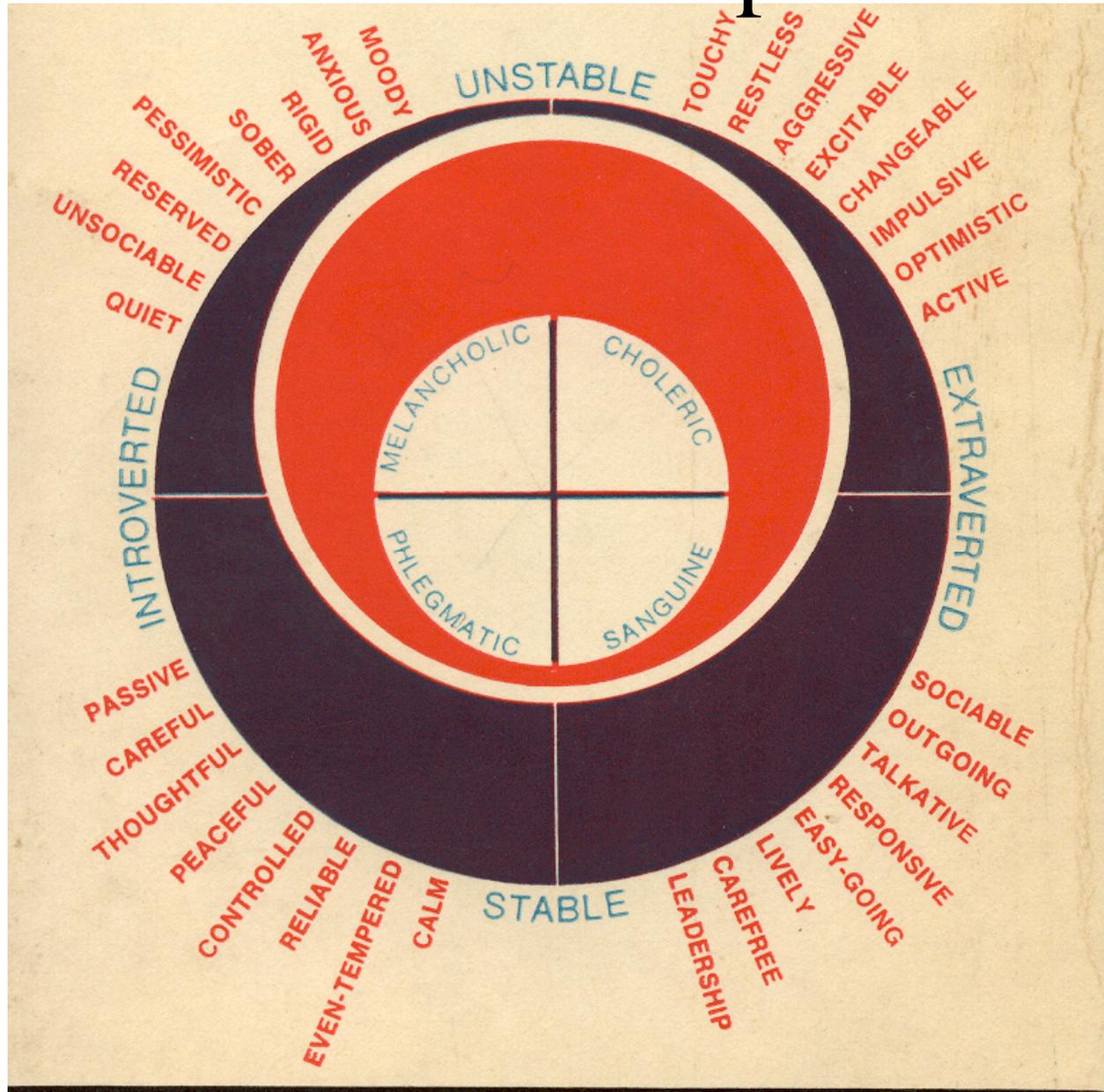
Phlegmatic
(SI)



Sanguine
(SE)



Two dimensions of personality



Introversion Extraversion

- Simple Descriptive Basis
 - Self reports
 - Sociable
 - Active
 - Impulsive
 - Spontaneous
- Peer ratings correlate with self reports
 - People who describe themselves as outgoing are more known to others

Defining items from IPIP

- Am skilled in handling social situations.
- Am the life of the party.
- Don't mind being the center of attention.
- Know how to captivate people.
- Start conversations.
- Feel comfortable around people.
- Make friends easily.
- Cheer people up.
- Warm up quickly to others.
- Talk to a lot of different people at parties.

- Don't talk a lot.
- Retreat from others.
- Am hard to get to know.
- Avoid contacts with others.
- Don't like to draw attention to myself.
- Have little to say.
- Keep in the background.
- Find it difficult to approach others.
- Would describe my experiences as somewhat dull.
- Keep others at a distance.

Obvious behavioral correlates

- E's talk more
 - But this interacts with group size
 - More well known
- Occupational differences
 - Extraversion and success in sales
(but is this ambition or sociability?)
- Introversions and preference for isolation

Obvious behavioral correlates (continued)

- Extraversion and stimulation seeking
 - Higher risk of arrest
 - (interacts with social class)
 - Higher risk of auto accidents
- Greater sexual activity
 - E's have
 - More partners
 - Earlier onset
 - Prefer more positions

Theoretical - Causal basis

Does I/E have a biological basis?

- Contributions of Hans Eysenck and his collaborators as an example of programmatic research in personality
 - Eysenck attempted to unite experimental and individual differences psychology
 - Attempted to apply best current theory to the study of individual differences
 - I-E research as an example of programmatic research
 - More recent work on I/E has not been as programmatic

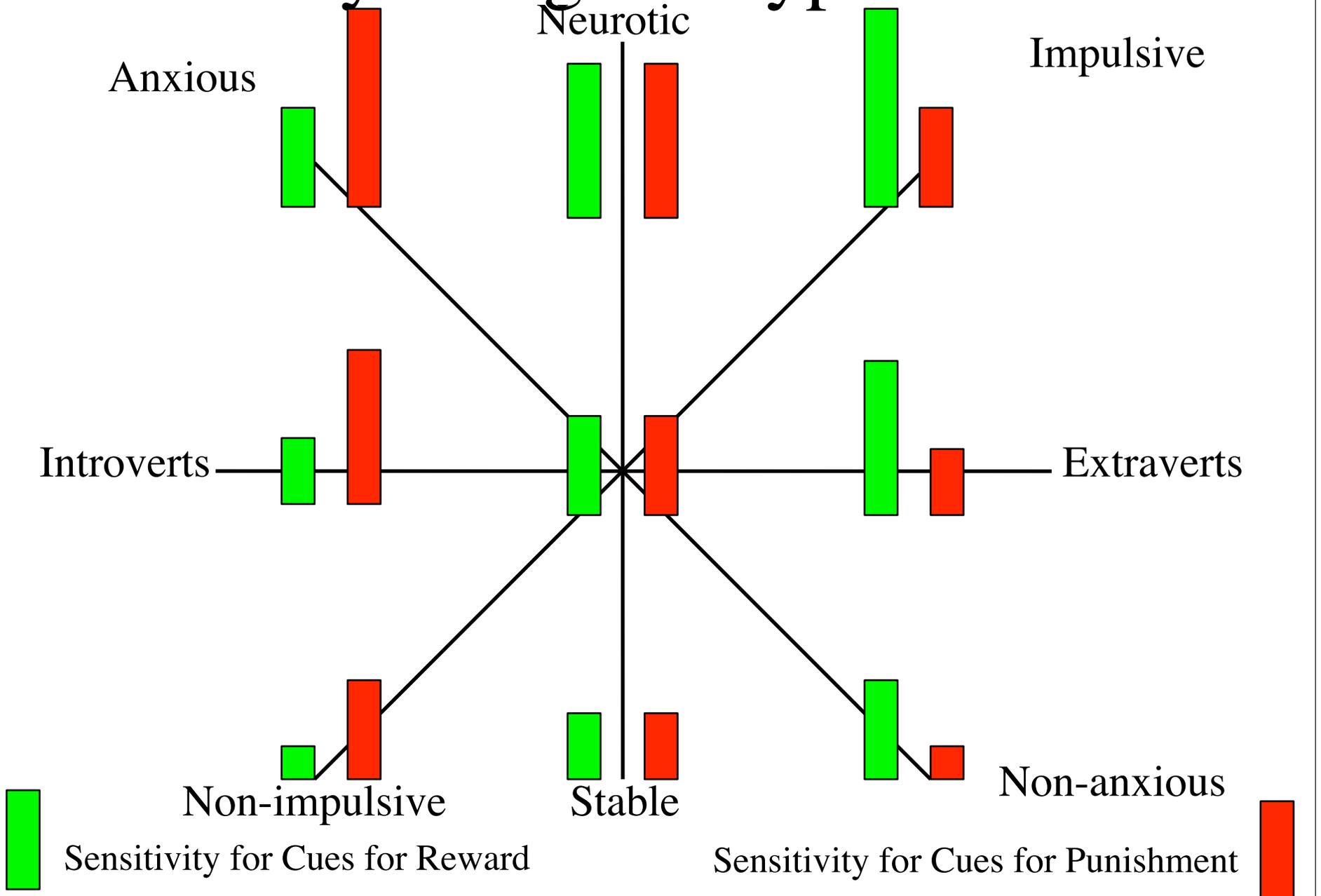
I-E Early work

- Differences in conditionability
 - Original hypothesis
 - Introverts are easily conditioned
 - Introverts become well socialized
 - Later findings
 - Conditioning differences depend upon situation
 - Low arousal situations lead to better conditioning for introverts
 - Impulsivity more important than extraversion (Levy and Eysenck, 1972)

I-E and conditioning

- Newman's work on psychopaths and conditioning
 - ability to stop
- Gray's model of anxiety, impulsivity and conditioning (reinforcement sensitivity)
- Zinbarg
 - Sensitivity to cues of reward and action (impulsivity)
 - Sensitivity to cues of punishment and inaction (anxiety)
- Gray's revised model of Reinforcement Sensitivity Theory
 - Gray and McNaughton (2000); Corr (in press)

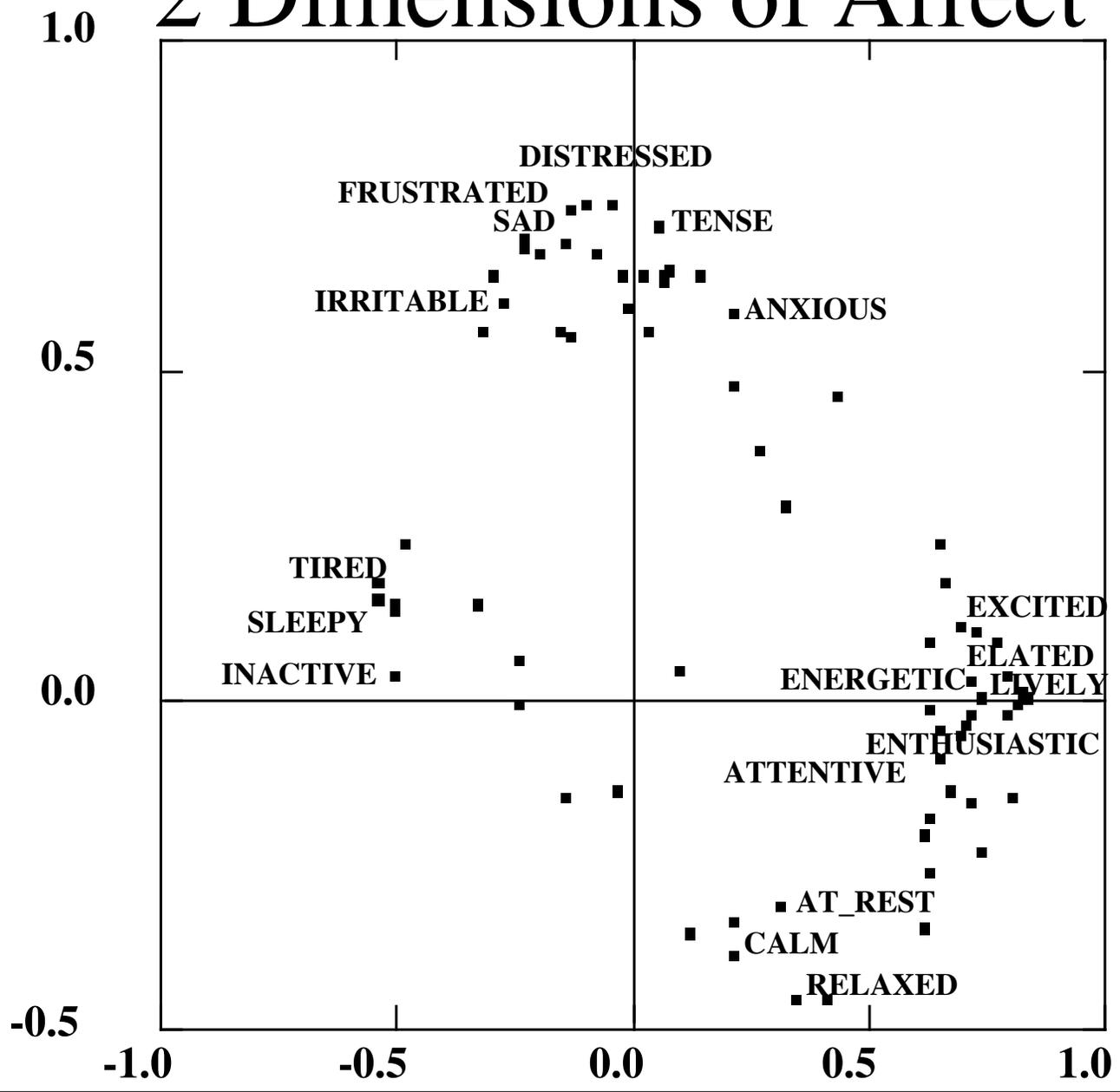
Gray's original hypothesis



Hypothesis of arousal differences

- What is arousal?
 - Arousal of the hand, the heart, and the head
 - Skin conductance
 - Heart rate
 - EEG desynchronization
 - Self reports (Robert Thayer, Gerry Matthews)
 - Energetic arousal
 - Tense arousal

2 Dimensions of Affect



Representative MSQ items (arranged by angular location)

Item	EA-PA	TA-NA	Angle
energetic	0.8	0.0	1
elated	0.7	0.0	2
excited	0.8	0.1	6
anxious	0.2	0.6	70
tense	0.1	0.7	85
distressed	0.0	0.8	93
frustrated	-0.1	0.8	98
sad	-0.1	0.7	101
irritable	-0.3	0.6	114
sleepy	-0.5	0.1	164
tired	-0.5	0.2	164
inactive	-0.5	0.0	177
calm	0.2	-0.4	298
relaxed	0.4	-0.5	307
at ease	0.4	-0.5	312
attentive	0.7	0.0	357
enthusiastic	0.8	0.0	358
lively	0.9	0.0	360

Basal arousal differences

- Detected in psychophysiological experiments
 - (see Stelmack, 1990 for a review)
 - Electrophysiology (EEG)
 - Now you see it, now you don't
 - Gale, 1981
 - Gale and Coles suggestion conditions need to be just right

Basal arousal differences

- Sedation threshold
 - Shagass (1955), Claridge et al. (1981)
- Skin Conductance
 - Revelle (1973)
 - Wilson (1989)
- Spontaneous GSR
 - Crider and Lunn (1971)
- Photic Driving
 - Robinson (1982)

Sedation Threshold

C. Shagass (1955)

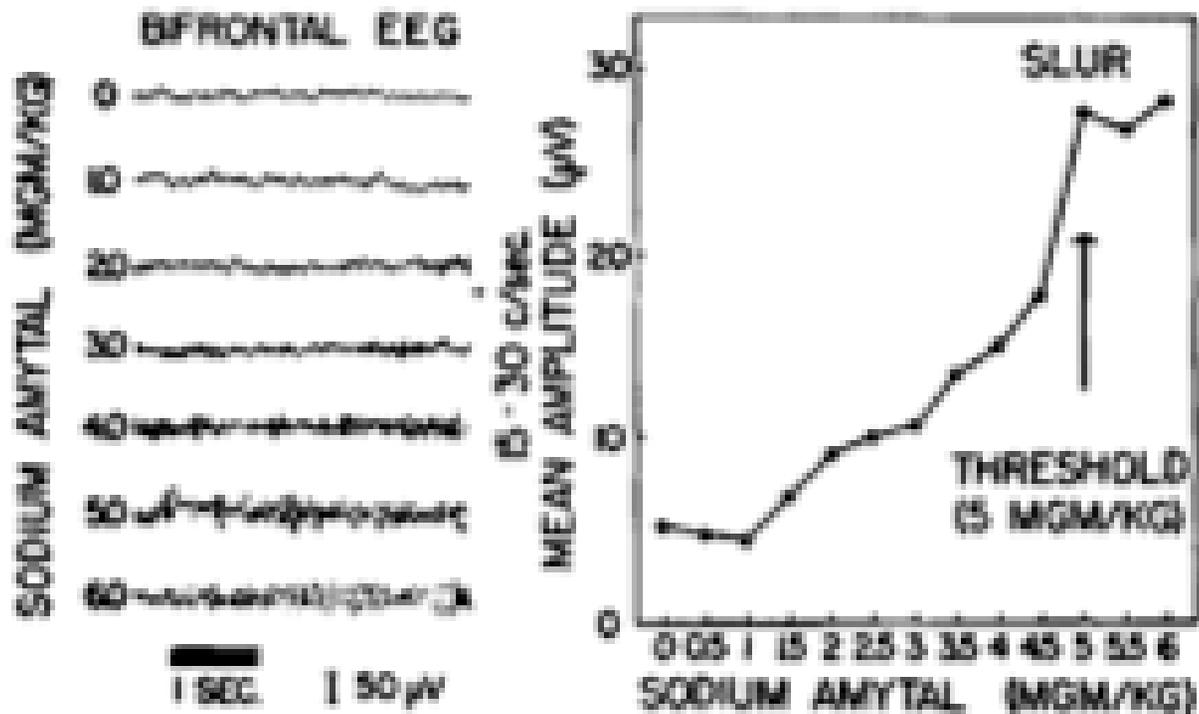


Fig. 1. Illustrates effect of Sodium Amytal on bifrontal EEG. Note progressive increase of the low-frequency amplitude. Arrow points to inflection point in the amplitude curve which indicates sedation threshold.

Threshold differences detected by psychophysical methods

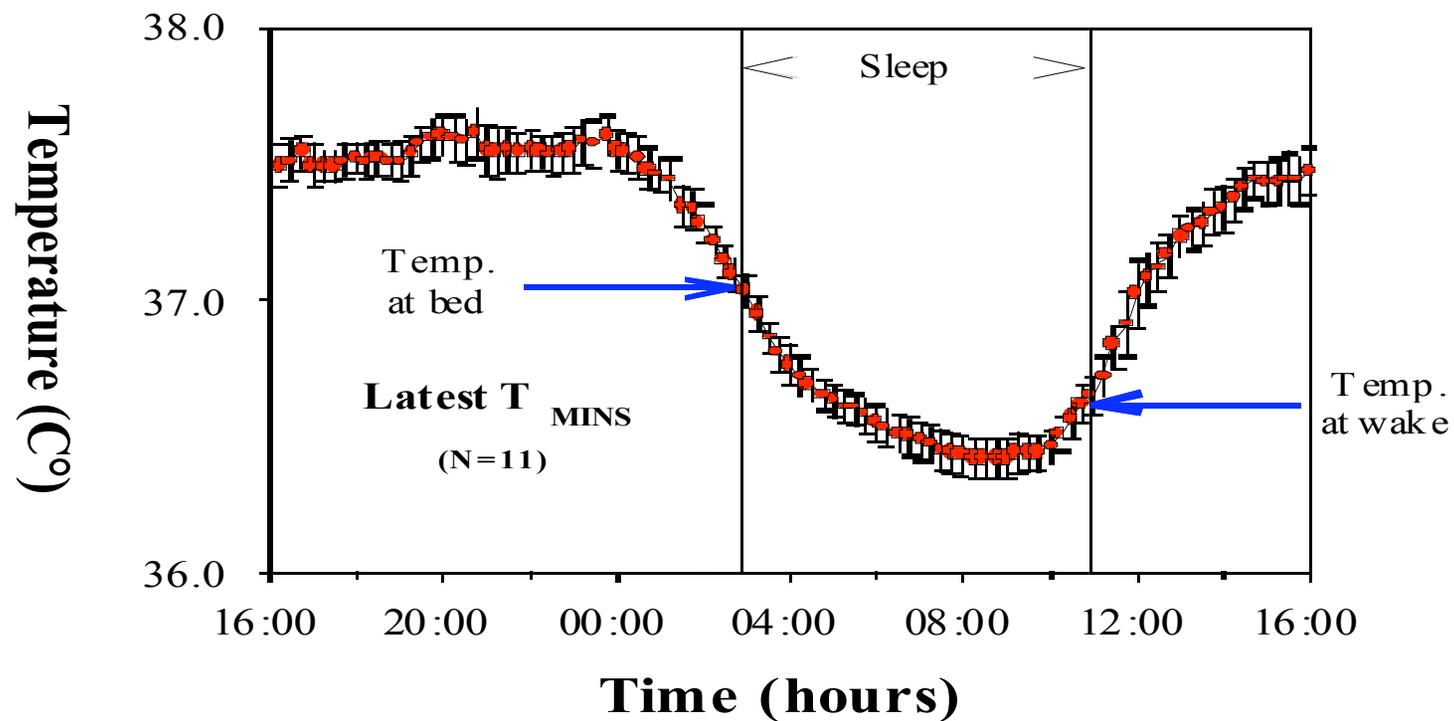
- Light Sensitivity (threshold)
 - Siddle (1967) staircase method
- Sound sensitivity
 - Smith (1968) forced choice
- Pain sensitivity
 - Haslam (1967)
 - Petrie (1960)
- Bi-modal sensitivity
 - Shigehisa and Symons (1973)
- Reaction to lemon juice
 - Eysenck, 1967

Body temperature and time of day

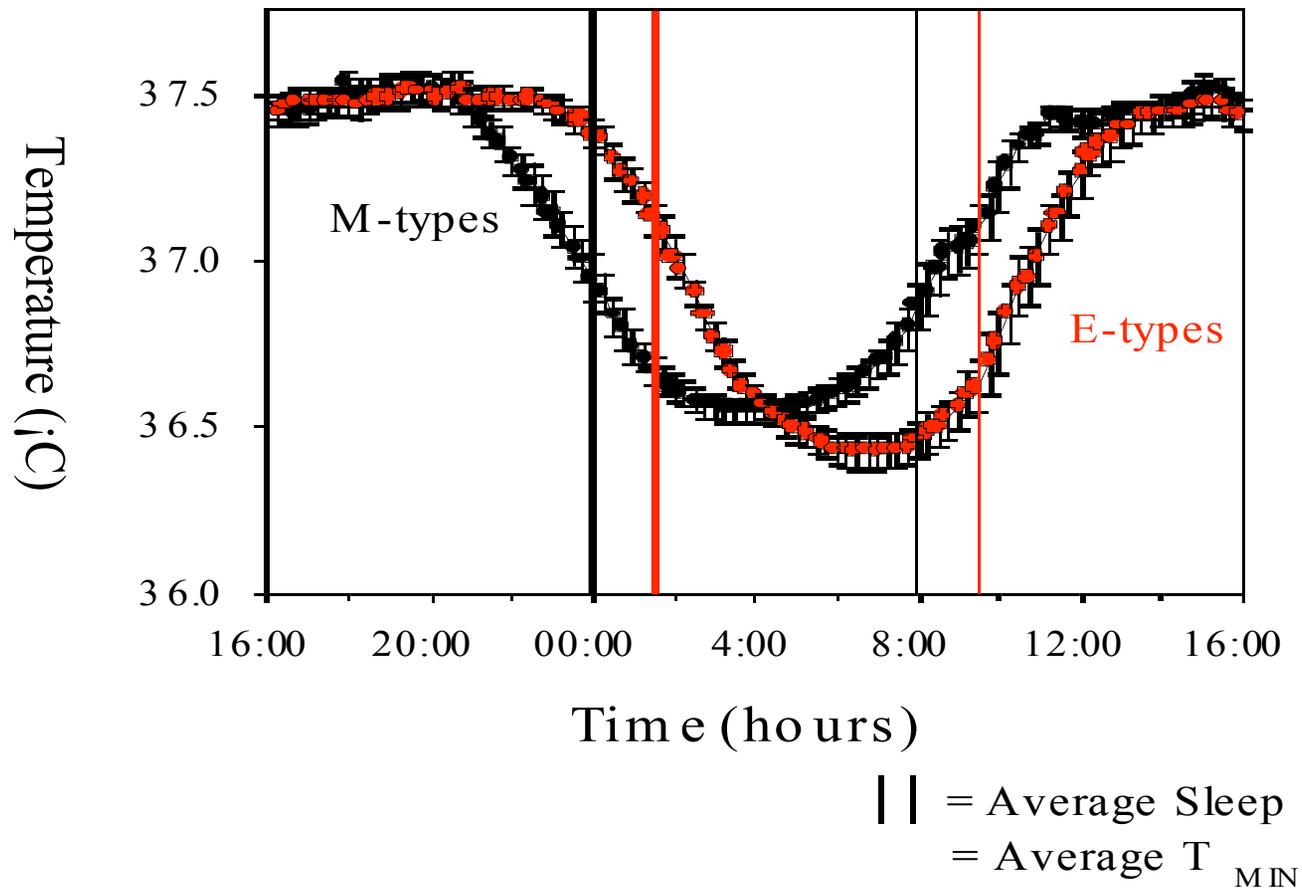
- Blake (1967) was cited as showing biological differences related to arousal but how relevant is this to basic theory?
- Folkard (1976)
- Eysenck and Folkard (1980)
- Wilson (1990)

Body Temperature as $f(\text{time of day})$

(Baehr, Revelle & Eastman, 2000)



Morningness/Eveningness and BT



Is it level, or rates of change?

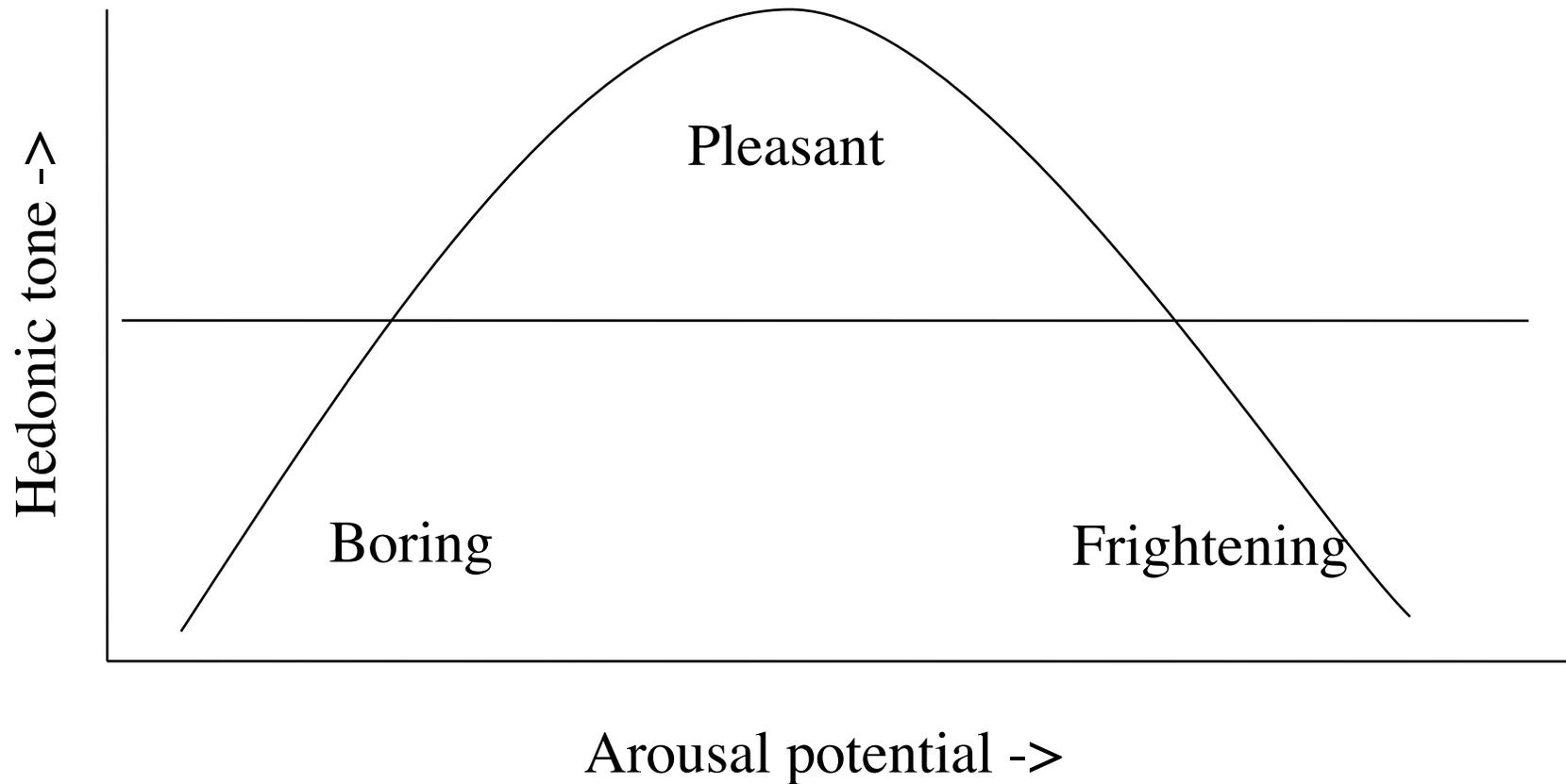
- Vigilance decrements from sleep deprivation similar to that of extraverts
- Do stimuli lose arousing properties faster for extraverts/high impulsives?
- Habituation of orienting response
- Bowyer, Humphreys and Revelle suggested that the effect was a decay rate in arousal
- But Anderson and Revelle show interaction with Time of Day

Behavioral Consequences of arousal differences

- Differences in Arousal preference
 - Wundt's curvilinear hypotheses
 - Moderate levels of arousal are more pleasing than extreme levels
 - (“the Goldilocks hypothesis”)
 - Berlyne
 - Changes in arousal are more pleasing than a steady state
 - Increases or decreases are pleasant

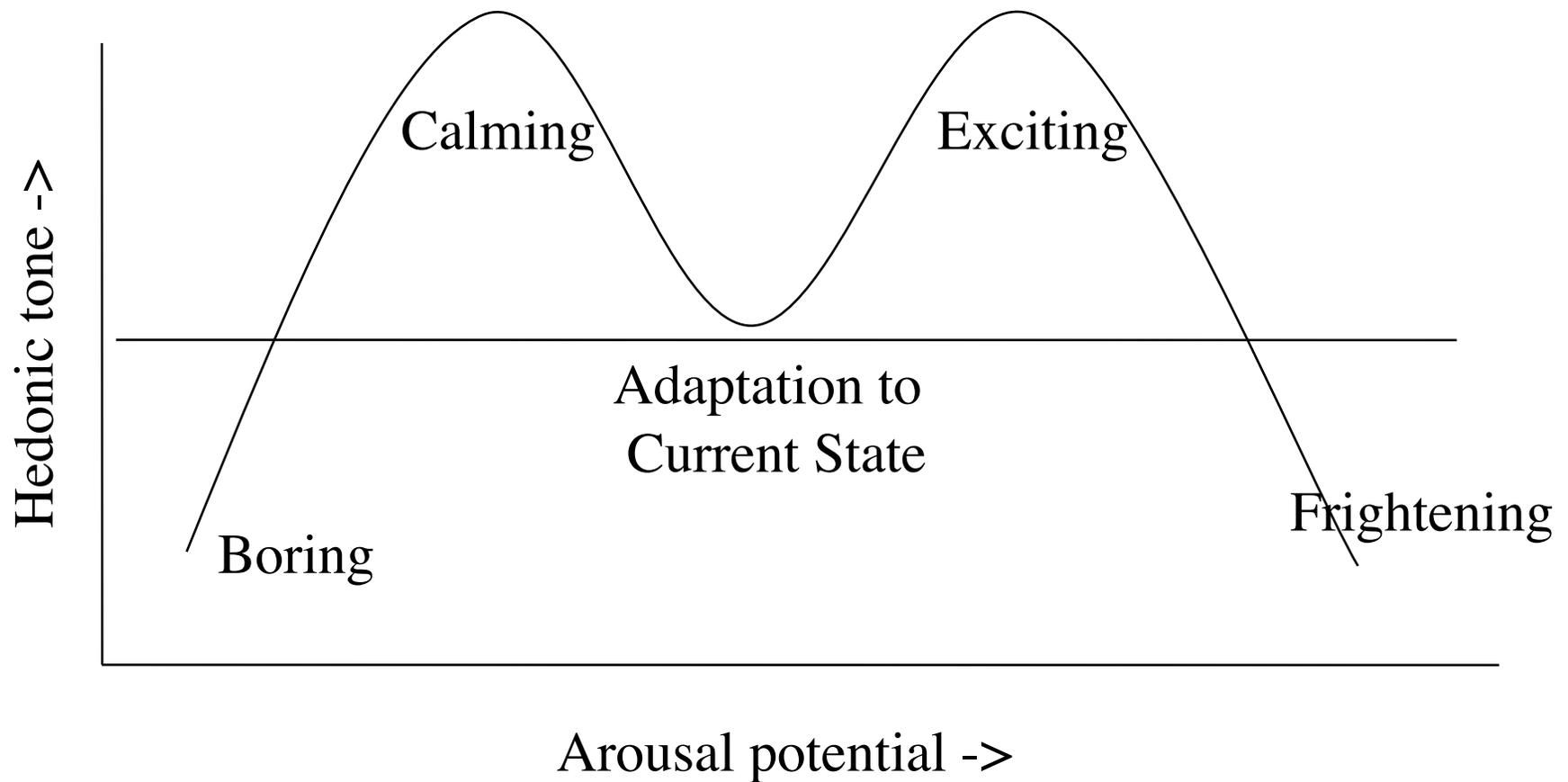
Wundt's hedonic curve

(adapted from Berlyne)



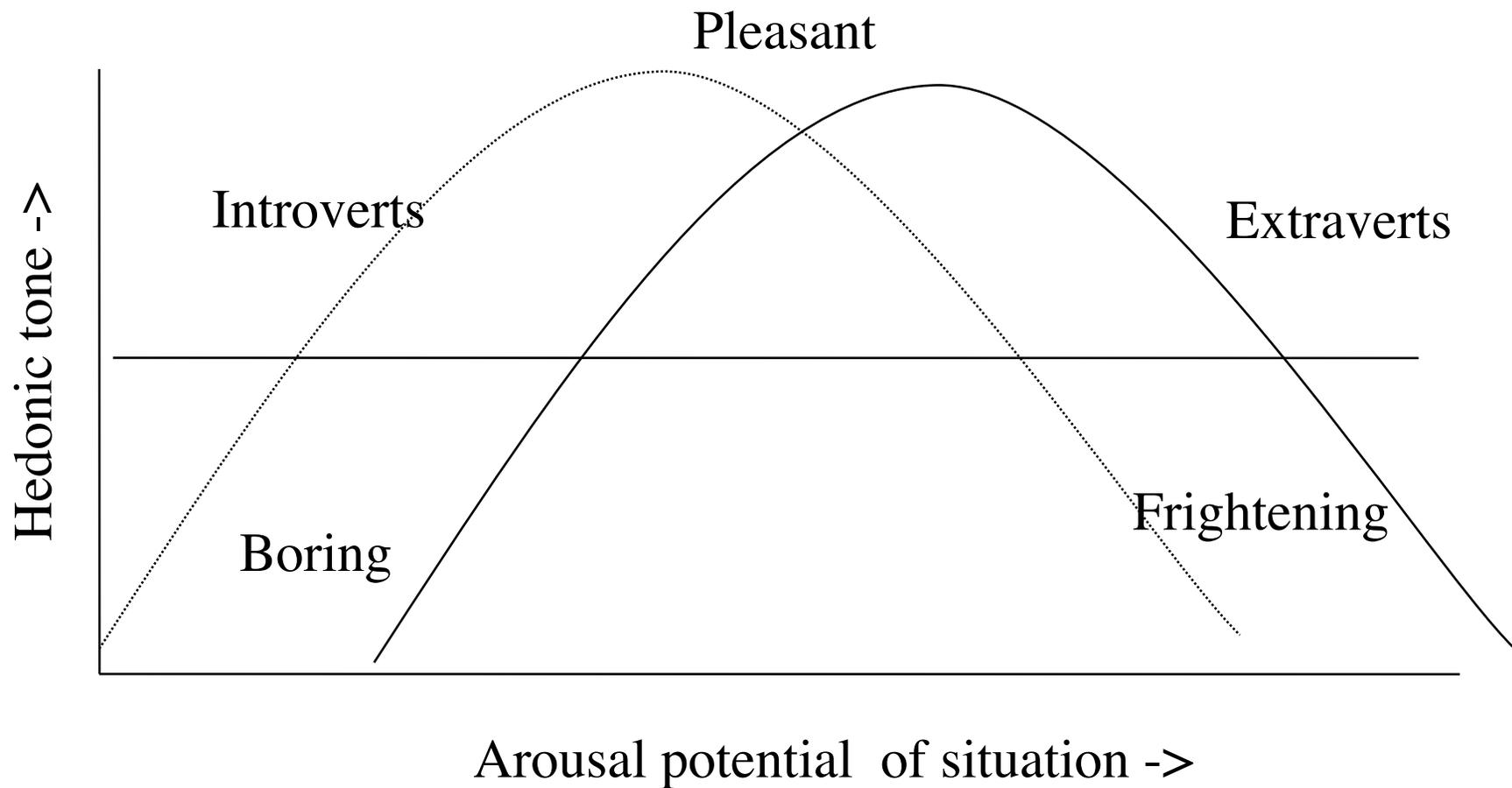
Berlyne's hedonic curve

(adapted from Berlyne)



Wundt's hedonic curve + Individual Differences

(adapted from Eysenck)



Most preferred arousal level

- Sound preference
 - Elliot
 - Hockey
- Complexity preference
 - Bartol
- Extraversion and the “three F’s syndrome”
 - Fags (cigarettes)
 - Fornication
 - Firewater

Logical problems with arousal preferences hypothesis

- What is arousing?
 - Mountain climbing? Chess playing? Small boat sailing?
- What has subject done before coming to laboratory
 - Extraverts being sociable
 - Introverts studying

Does Personality make a difference?

- Important Life Criteria
 - Longevity (Friedman et al.)
 - Job Performance (Hunter and Schmidt)
 - Psychological well being
- Laboratory tasks
 - Cognitive sensitivities and biases (eg., McCloud, Mathews, Matthews, etc.)
 - Systematic pattern of results with cognitive performance by stress manipulations (eg., Anderson, 1990; Anderson and Revelle, 1994; Revelle, Humphreys, Simon, Gilliland, 1980; Revelle, 1993)

I-E and performance differences under stress and boredom

- Performance as a curvilinear function of arousal and task difficulty
 - Yerkes and Dodson, 1908
 - Hebb (1955)
 - Broadhurst (1958)
 - Broadbent (1971)

Yerkes and Dodson, 1908

Discrimination learning

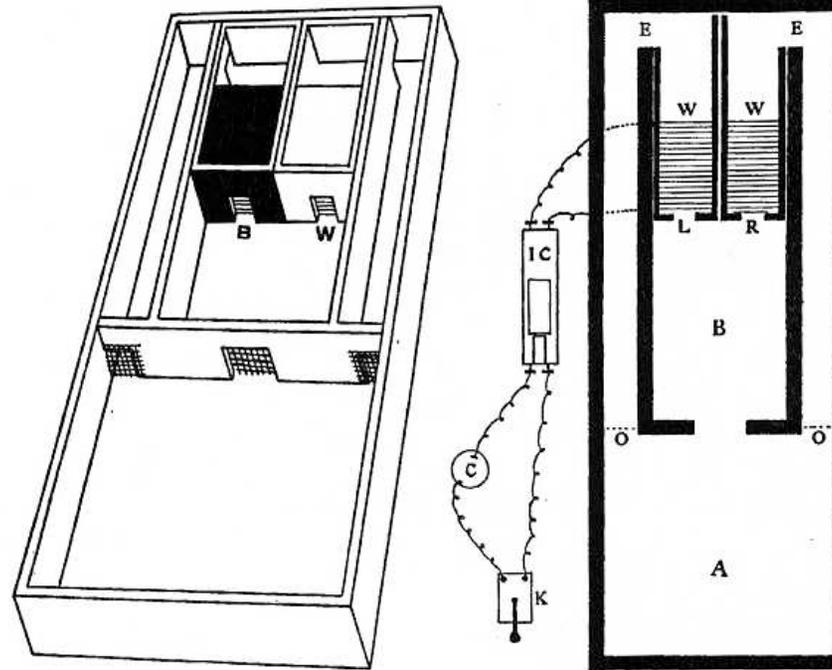


FIG. 1.

FIG. 1. Discrimination box. *W*, electric box with white cardboards; *B*, electric box with black cardboards.

FIG. 2.

FIG. 2. Ground plan of discrimination box. *A*, nest-box; *B*, entrance chamber; *W W*, electric boxes; *L*, doorway of left electric box; *R*, doorway of right electric box; *E*, exit from electric box to alley; *O*, swinging door between alley and *A*; *IC*, induction apparatus; *C*, electric battery; *K*, key in circuit.

Yerkes and Dodson

Learning and shock level

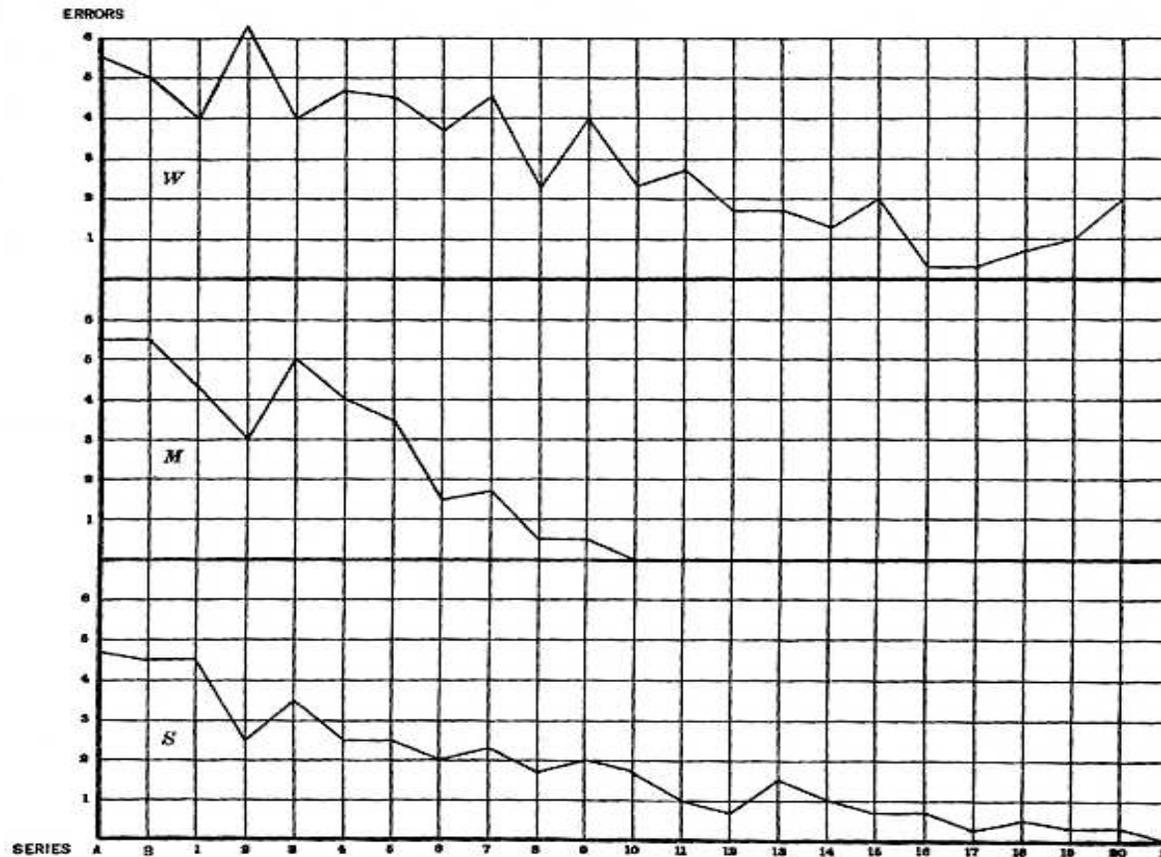


FIG. 4. Curves of learning. Ordinates represent series of ten tests each, and abscissæ represent the average number of errors for four mice in each series. *W*, designates the error curve for the individuals which were trained under the condition of *weak* electrical stimulation; *M*, designates the corresponding curve for the *medium* strength of stimulation; and *S*, that for the *strong* stimulus.

Yerkes and Dodson, 1908

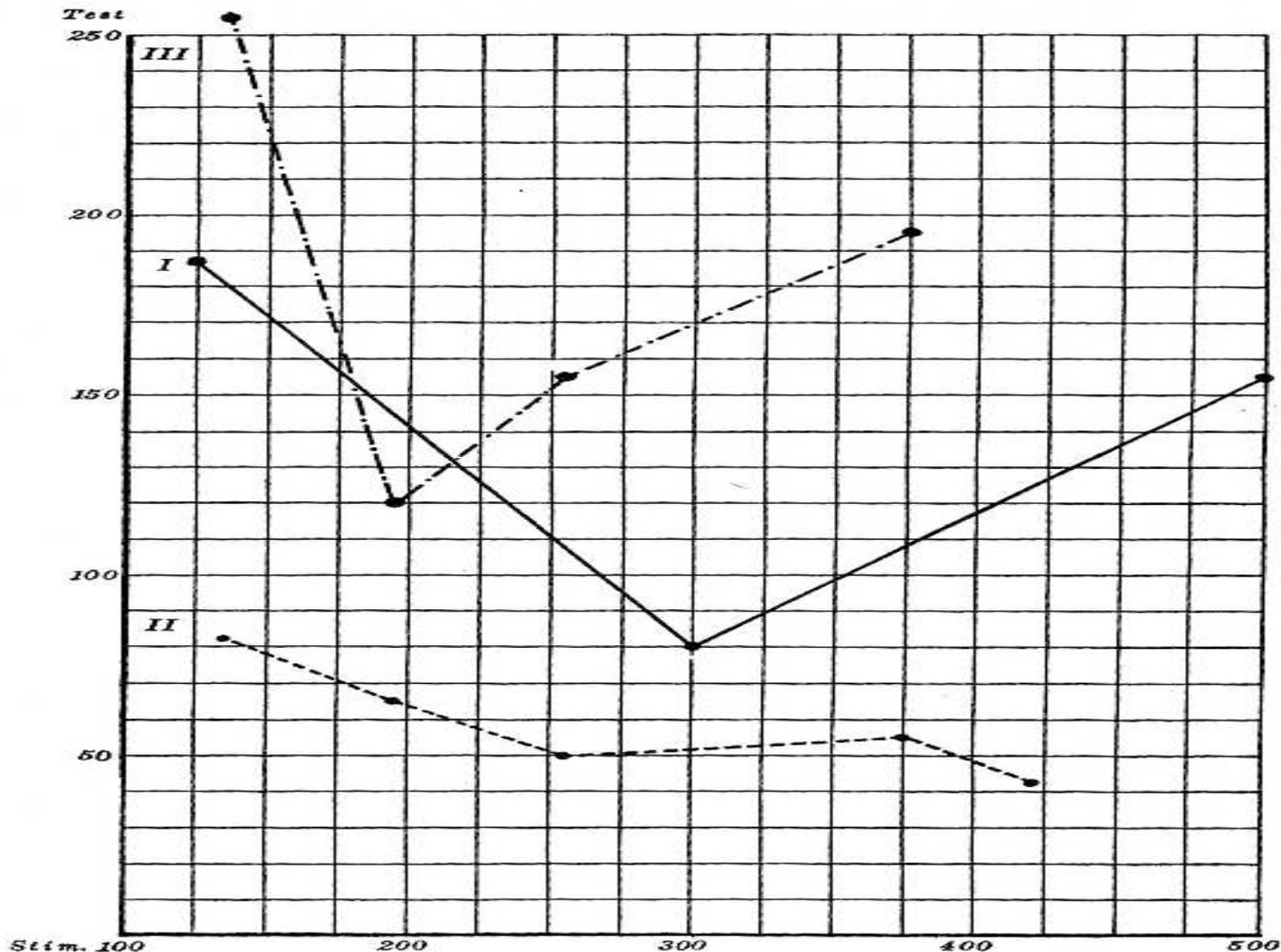


FIG. 5. A graphic representation of the relation of strength of electrical stimulus to condition of visual discrimination and rapidity of learning. Ordinates represent value of electric stimulus in units of stimulation; abscissæ represent the number of tests given. Curve I represents the results of the experiments of Set I. Each dot indicates a value of stimulus which was used in the experiments. For example, the first dot to the left in curve I signifies that the stimulus whose value was 125 units gave a perfect habit, in the case of the four individuals trained, with 187 tests; the second dot, that for the stimulus value of 300 units 80 tests were necessary; and the third that for the stimulus value of 500, 155 tests. Curves II and III similarly represent the results of the experiments of sets II and III, respectively.

Yerkes and Dodson, 1908

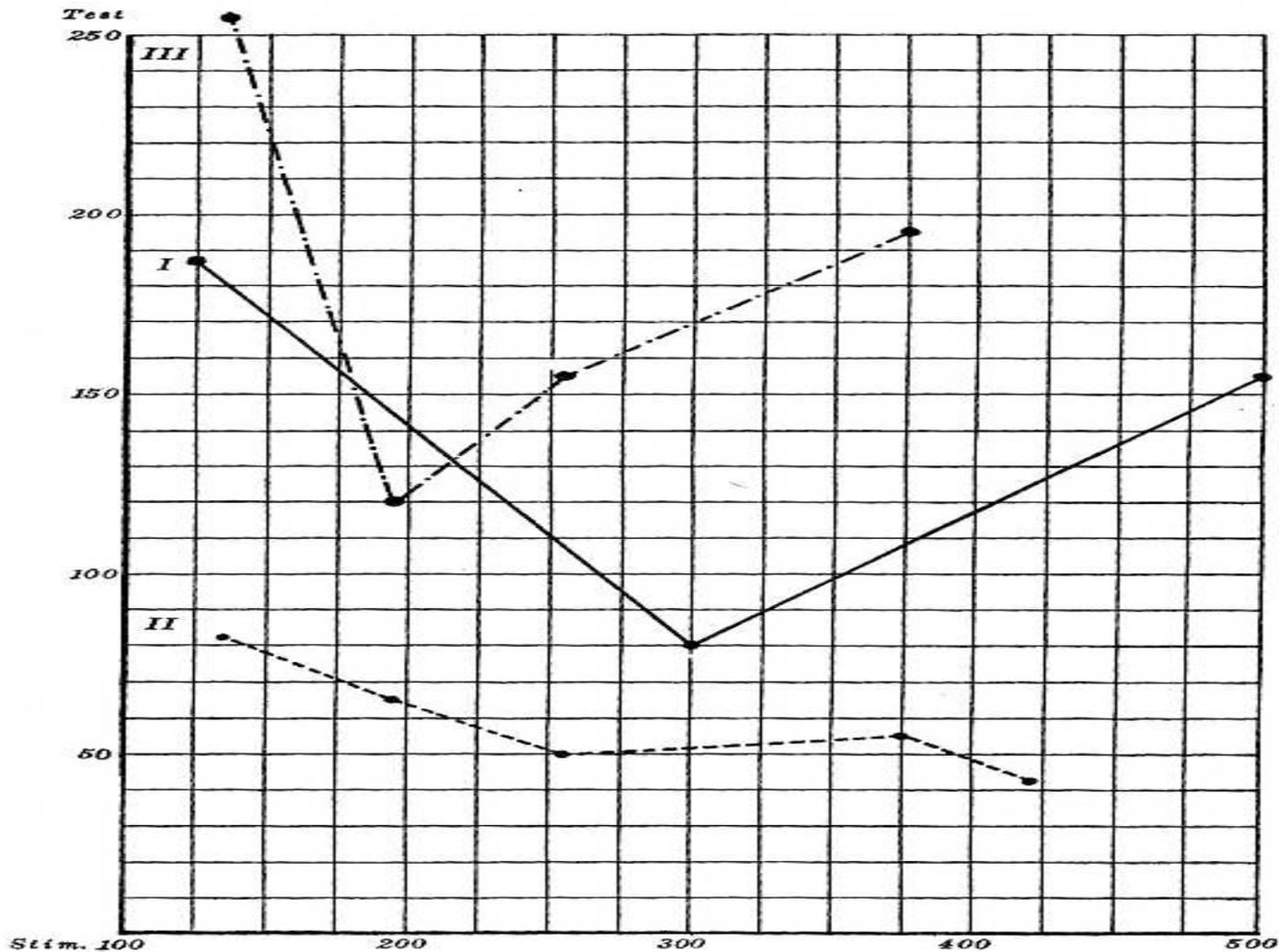
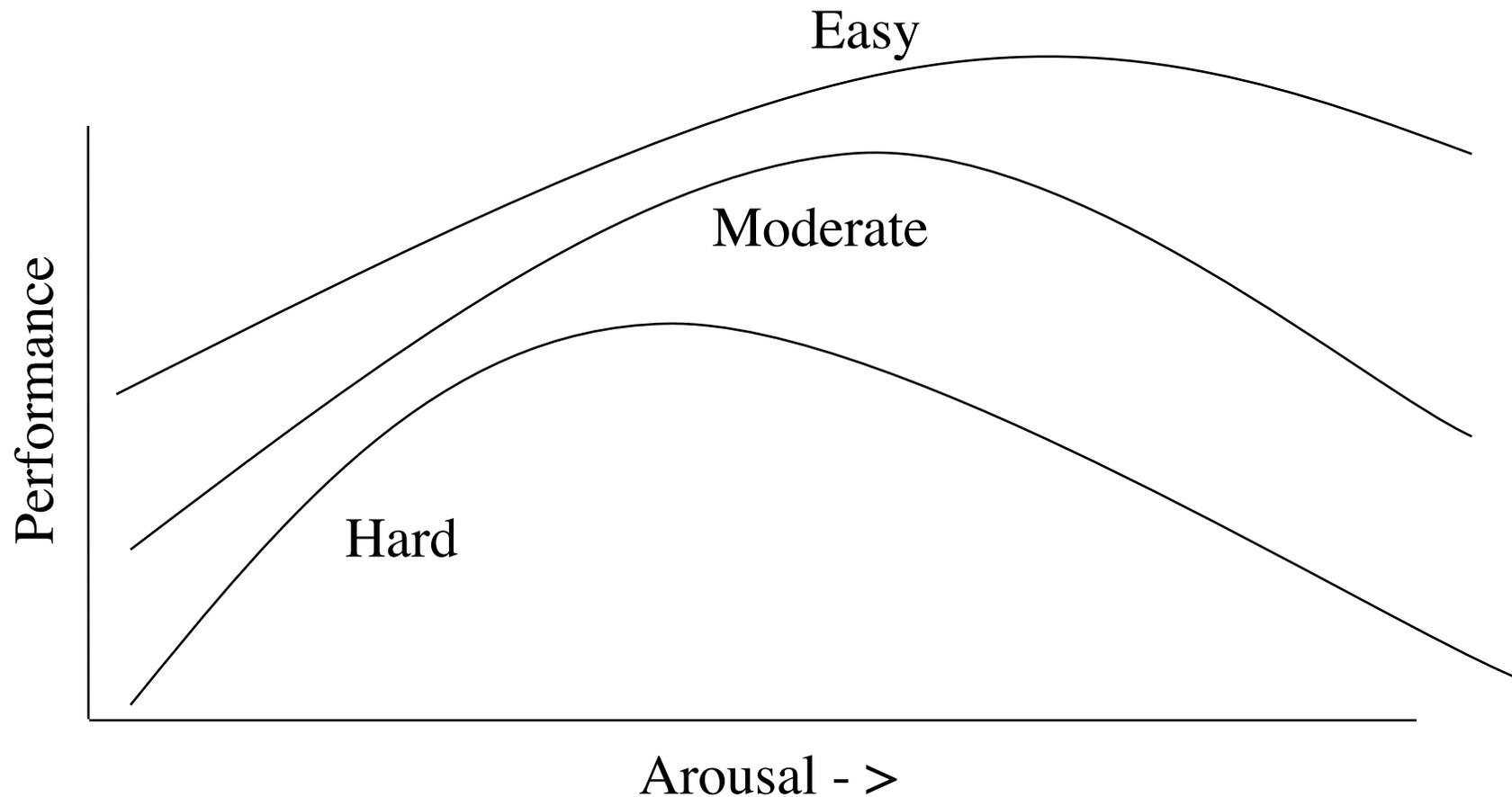


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Yerkes and Dodson curve in terms of arousal and task difficulty



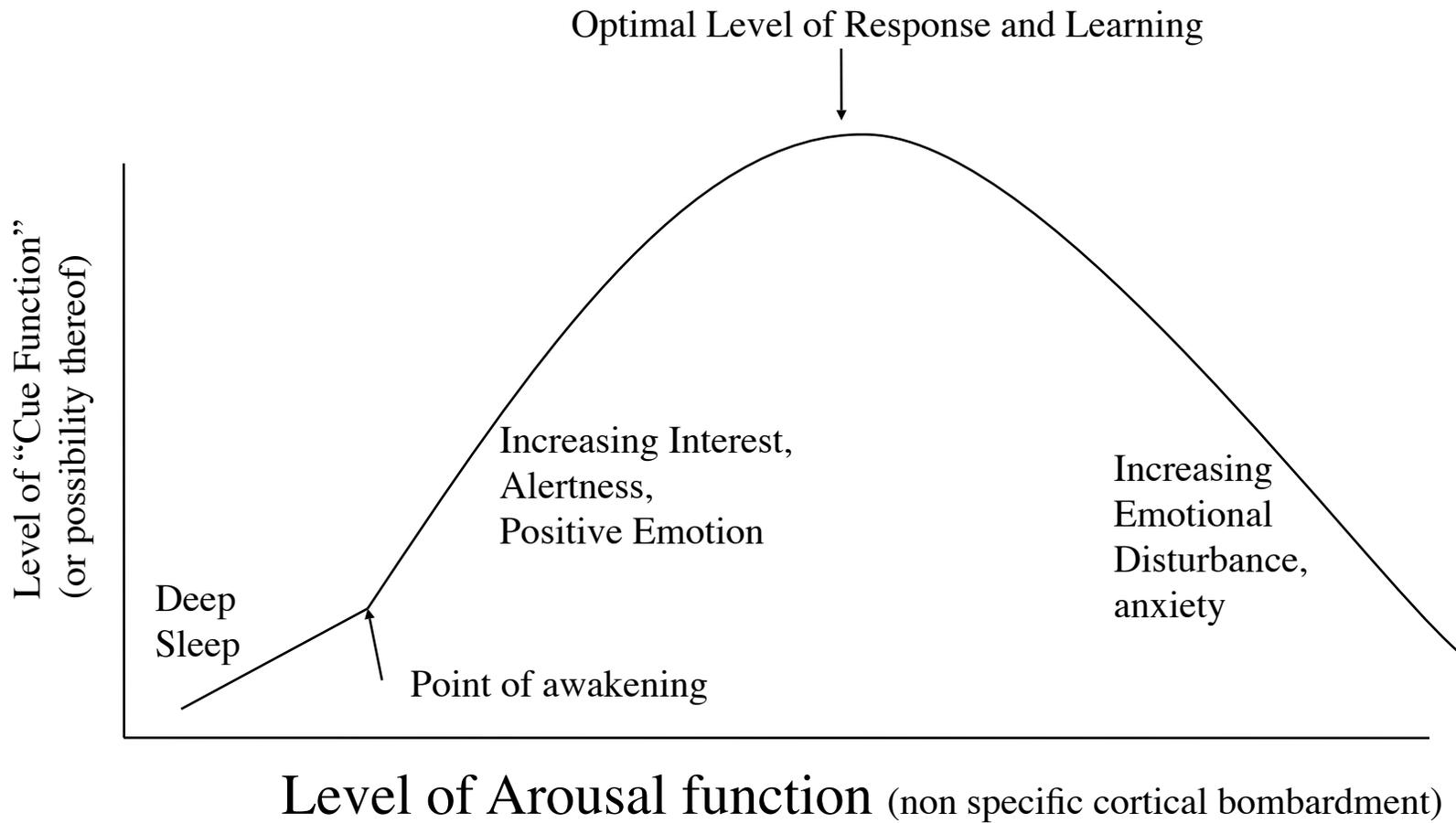
Yerkes and Dodson revisited

- Is it a lawful relationship?
- Does performance in fact vary as stress/
arousal
- Is there a relationship with task difficulty
- Continues to be controversial interpretation

Hebb (1955) and arousal

- Level of “cue function as a function of arousal
- Arousal as pleasing up to a point
- Arousal as facilitating performance up to an optimal level

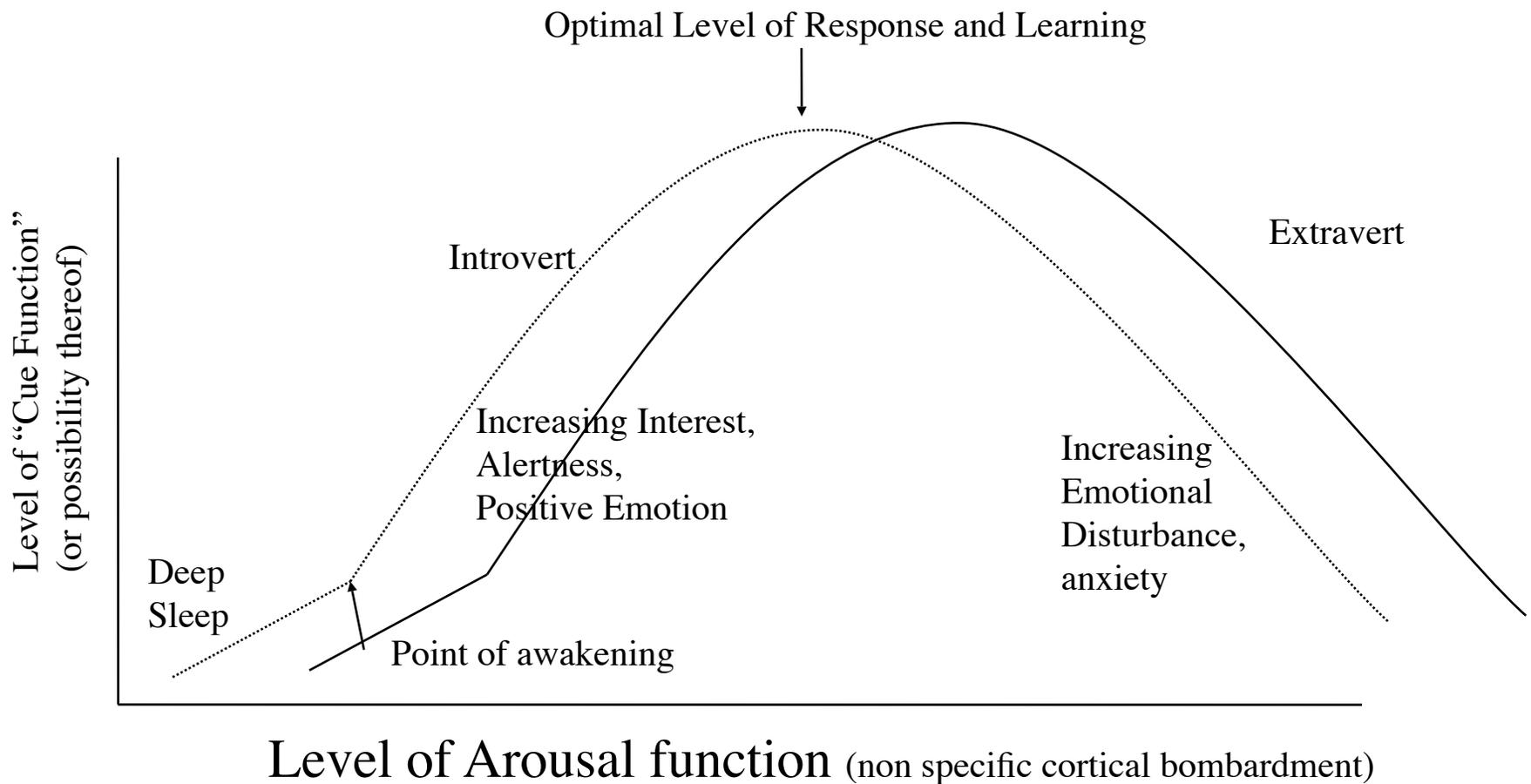
Hebb Curve (1955)



Eysenck and the Hebb Curve

- Performance as curvilinear function of arousal
- Introverts more aroused than extraverts
- Therefore, introverts should do well under low stress situations, extraverts in high stress situations

Eysenck + Hebb (1967)



Evidence in support of I-E performance hypothesis

- No curvilinearity, but consistent
 - Frith (1967) detection of flicker fusion
 - Quiet versus noise
 - Extraverts versus introverts
 - Corcoran (1972) tracking performance
 - Sleep deprivation (12, 36, 60 hours)
 - Extraversion-introversion

Supporting Evidence

- Curvilinear and consistent
 - Davies and Hockey (1966)
 - Detection task
 - Quiet versus noisy
 - Low versus high signal frequency
 - Extraverts versus introverts
 - (note that 2*2*2 design has many possible compatible results)

Supporting evidence

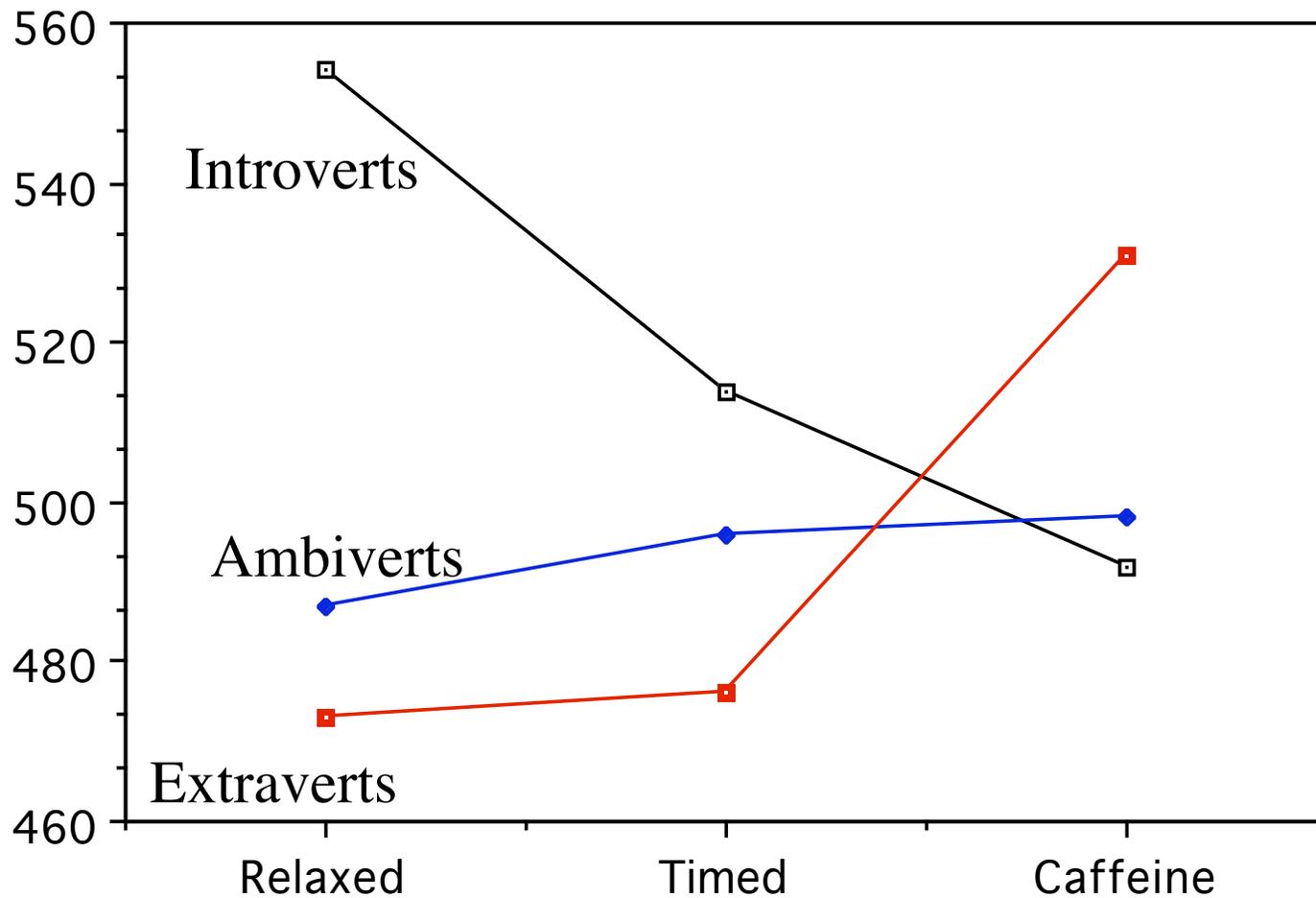
- Gupta 1977: IQ tests
 - 0, 5, 10, 15 mg of amphetamine
 - Extraverts versus introverts
 - But later work from their lab was plagiarized from Anderson leading one to question any findings from their lab

Feeble attempts at theory testing

- Revelle, 1973
 - Performance on digit symbol, maze tracking, and anagrams (3 levels of difficulty for each task)
 - 6 stress levels
 - 1 person, relaxed
 - 2 person, relaxed
 - 2 person, competing
 - 2 person, competing for money
 - 8 person, competing for money
 - 8 person, competing for money, noise
 - Mixed results
 - What is arousing?

Introversion, time pressure, and caffeine: effect on verbal performance

Verbal GRE Performance Standardized for NU



Revelle, Amaral, & Turriff, 1976 Science

Stress-->

Multiple attempts at replication

- Multiple studies tried to replicate the original Revelle, Amaral and Turiff results
- Mixed results
 - Sometimes would see it
 - Sometimes would not
- Eventually discovered the problem

Extraversion, Caffeine, and Cognitive Performance

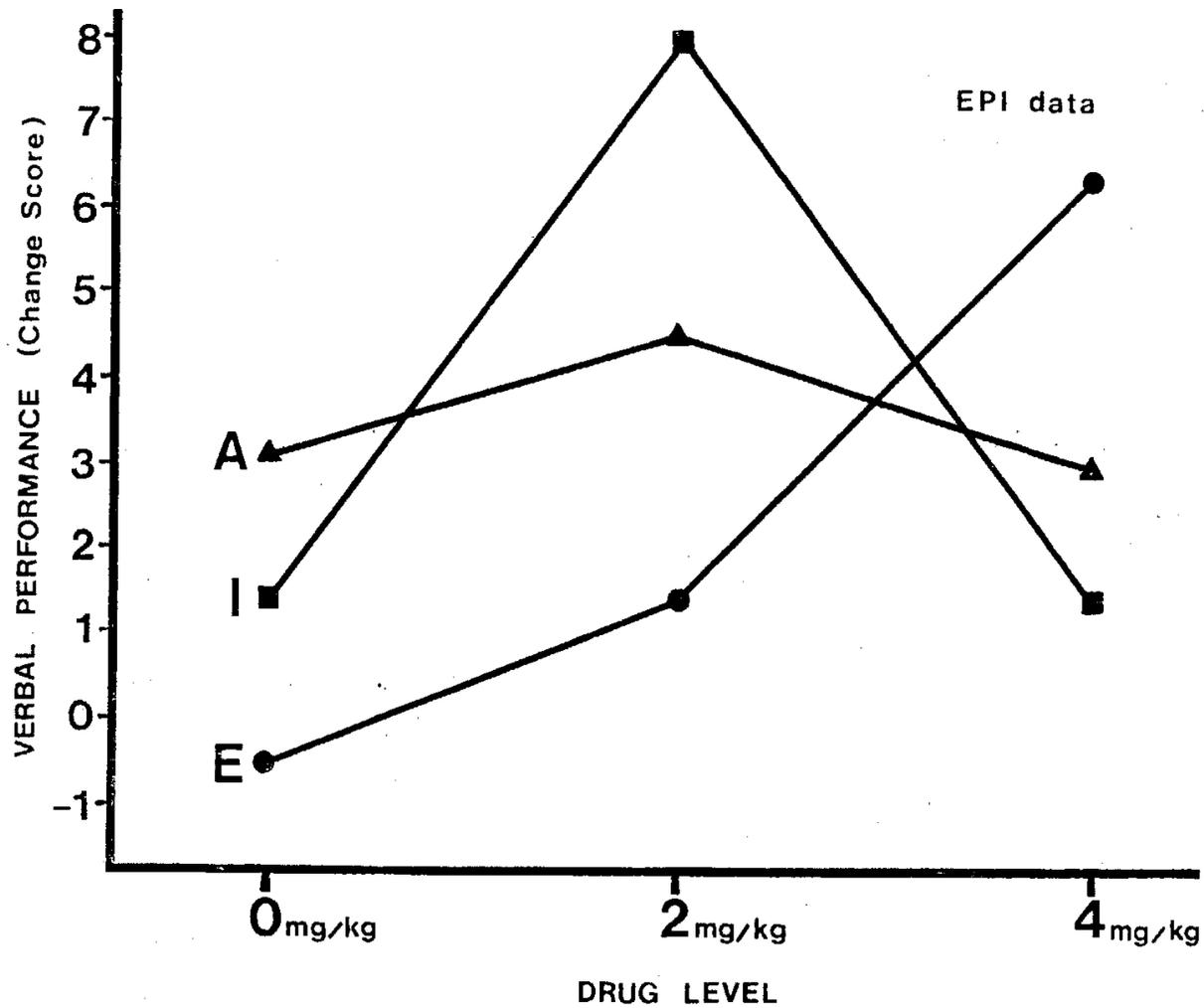
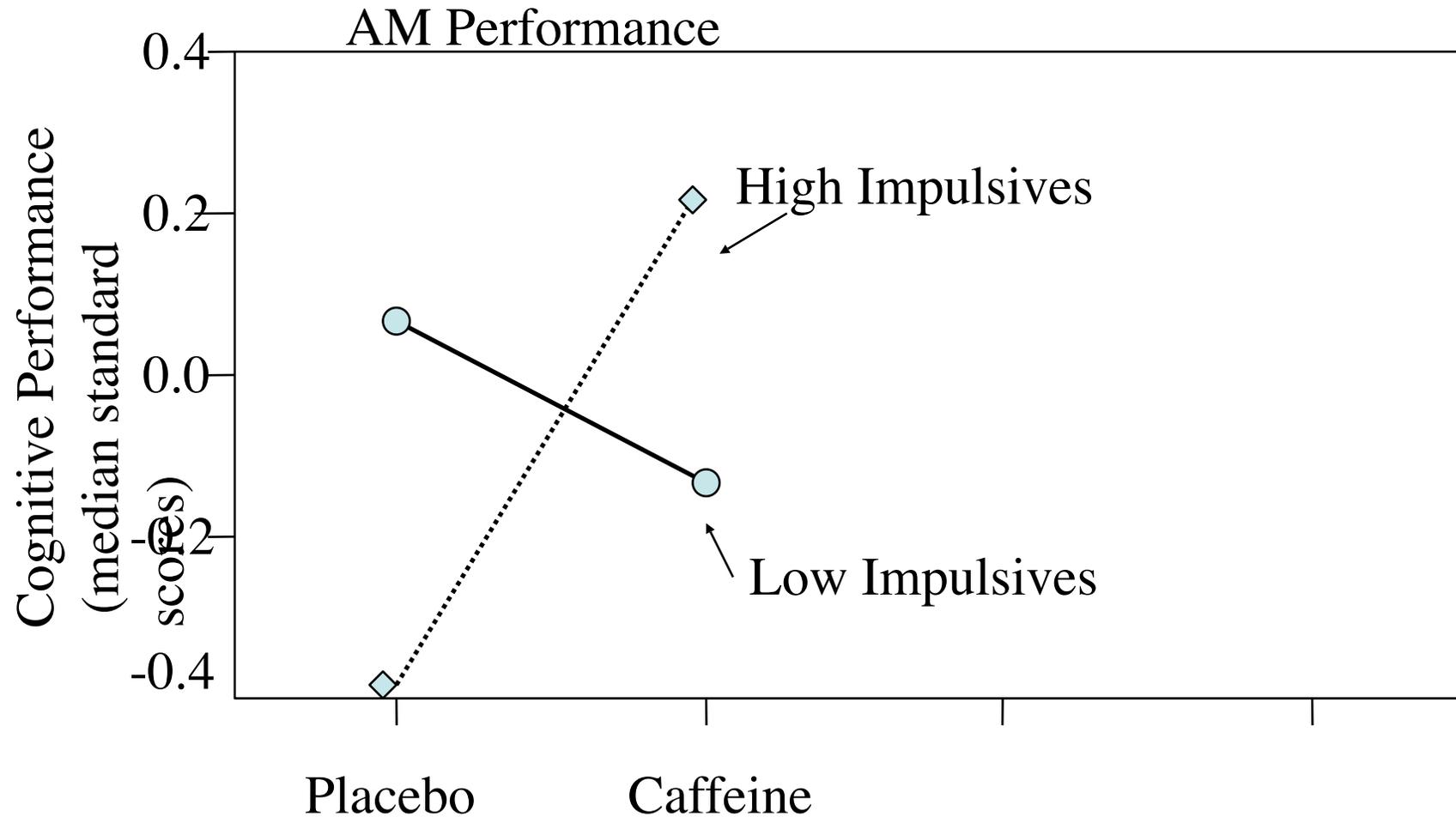
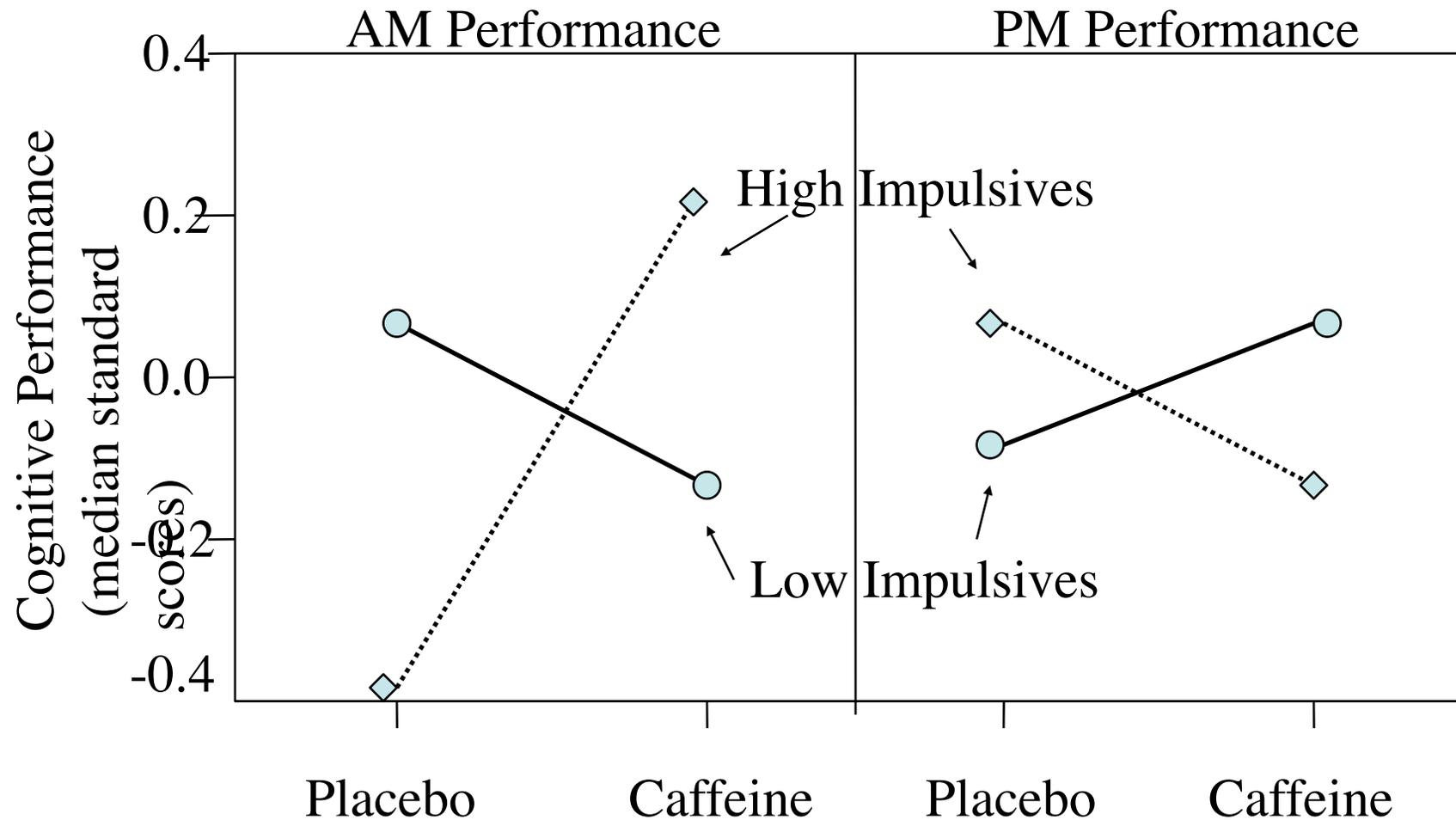


Figure 9. EPI based group means for change in number of items correctly answered on GRE practice tests.

Impulsivity, Caffeine, and Time of Day: the effect on complex cognitive performance



Impulsivity, Caffeine, and Time of Day: the effect on complex cognitive performance



Extraversion vs. Impulsivity

- Caffeine effects were systematic, but not for extraversion, but rather for impulsivity
- Systematic interaction with time of day
- Implications
 - Performance does vary as function of personality and arousal, but depends upon time of day
 - Personality dimension of relevance was impulsivity

General reanalysis of previous I-E effects -- were they impulsivity

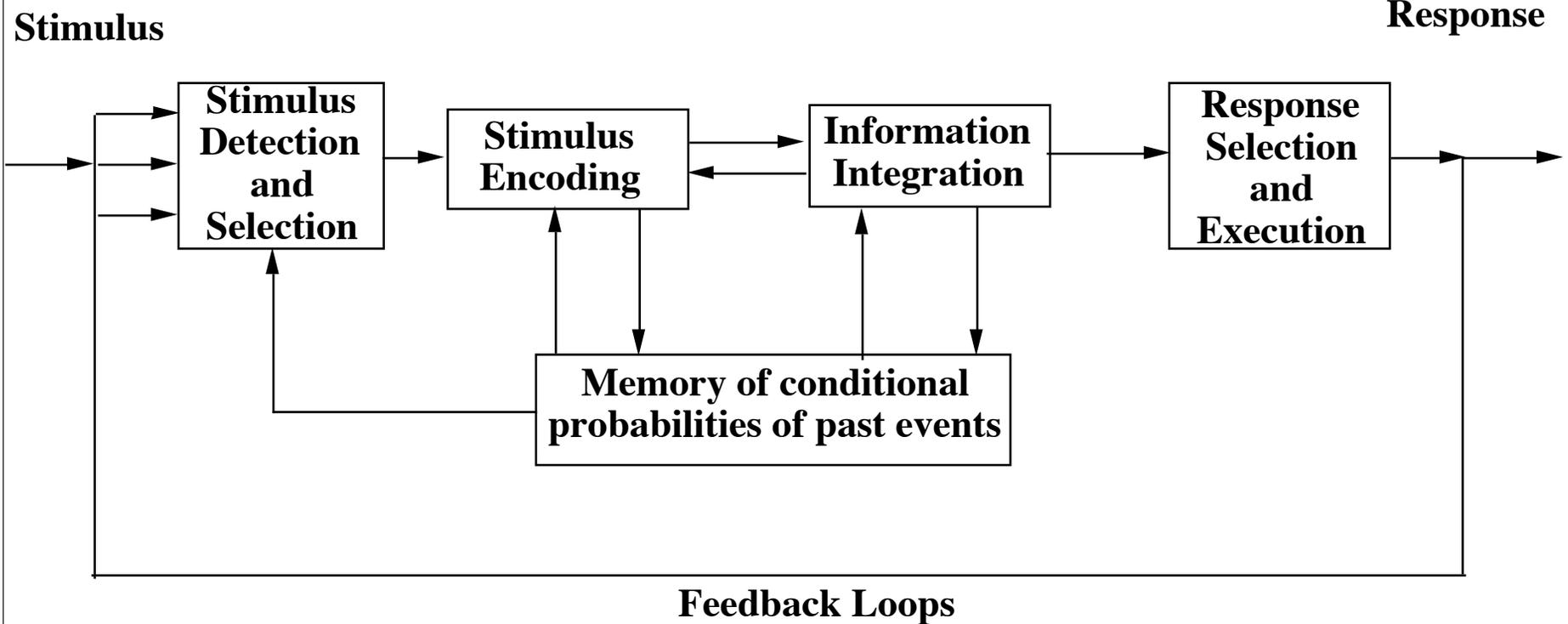
- Relationship of impulsivity to extraversion
 - Old Eysenck scales were Impulsivity + Sociability
 - Newer scales (including Big 5 markers) are more sociability and ambition
- Theories of extraversion and arousal - were they theories of impulsivity?

Personality and Cognition: early attempts at a synthesis

- Humphreys and Revelle, 1984
 - Personality Traits x situational cues produce
 - Motivational States (arousal and on task effort)
 - Inverted U between arousal and performance is the result of two processes
 - Arousal facilitates Sustained Information Transfer (SIT) and inhibits Working Memory
 - On task effort facilitates SIT

Simple stage model of processing- Personality effects at each stage

Conceptual Stages of Information Processing

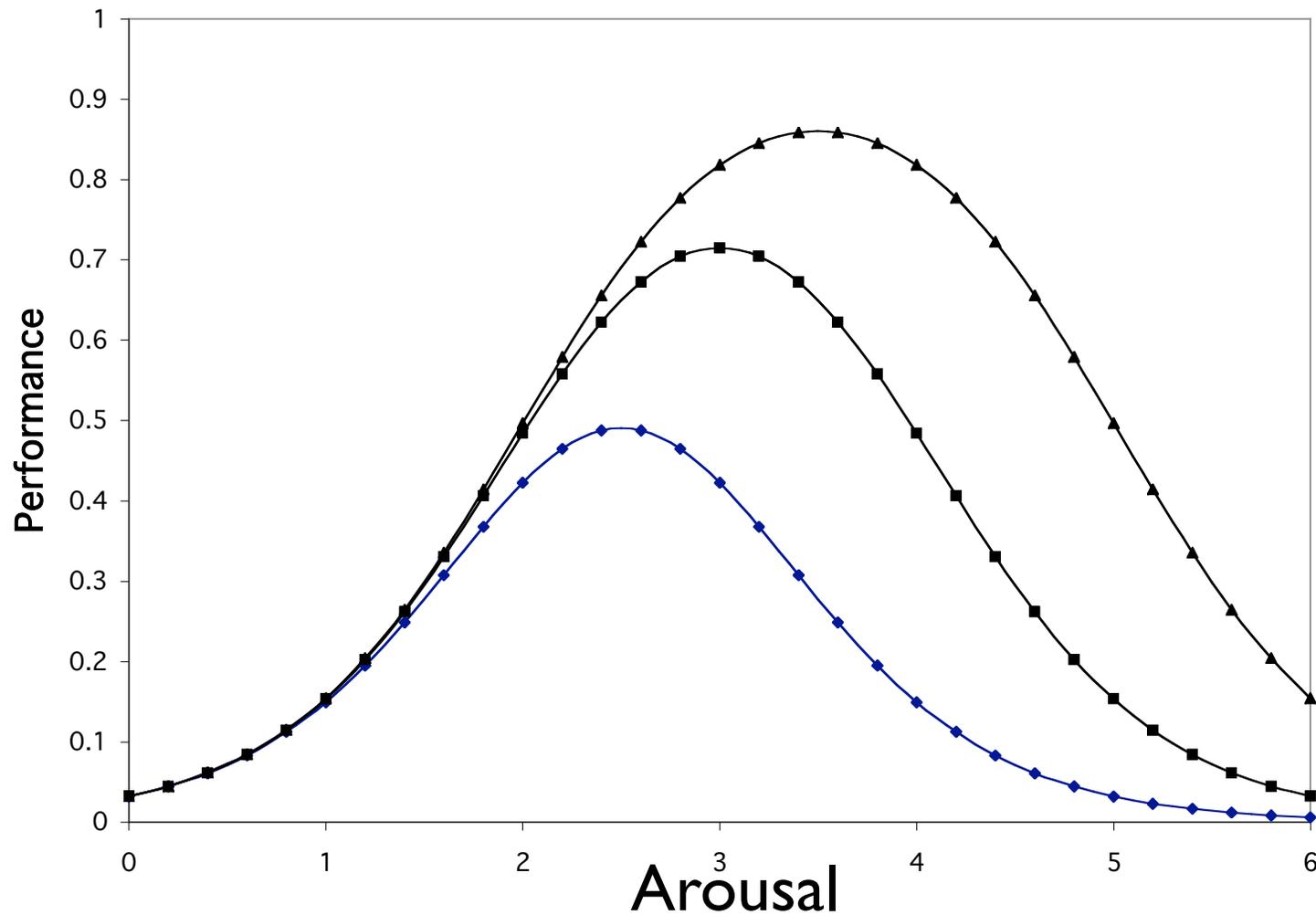


Personality affects each stage of processing

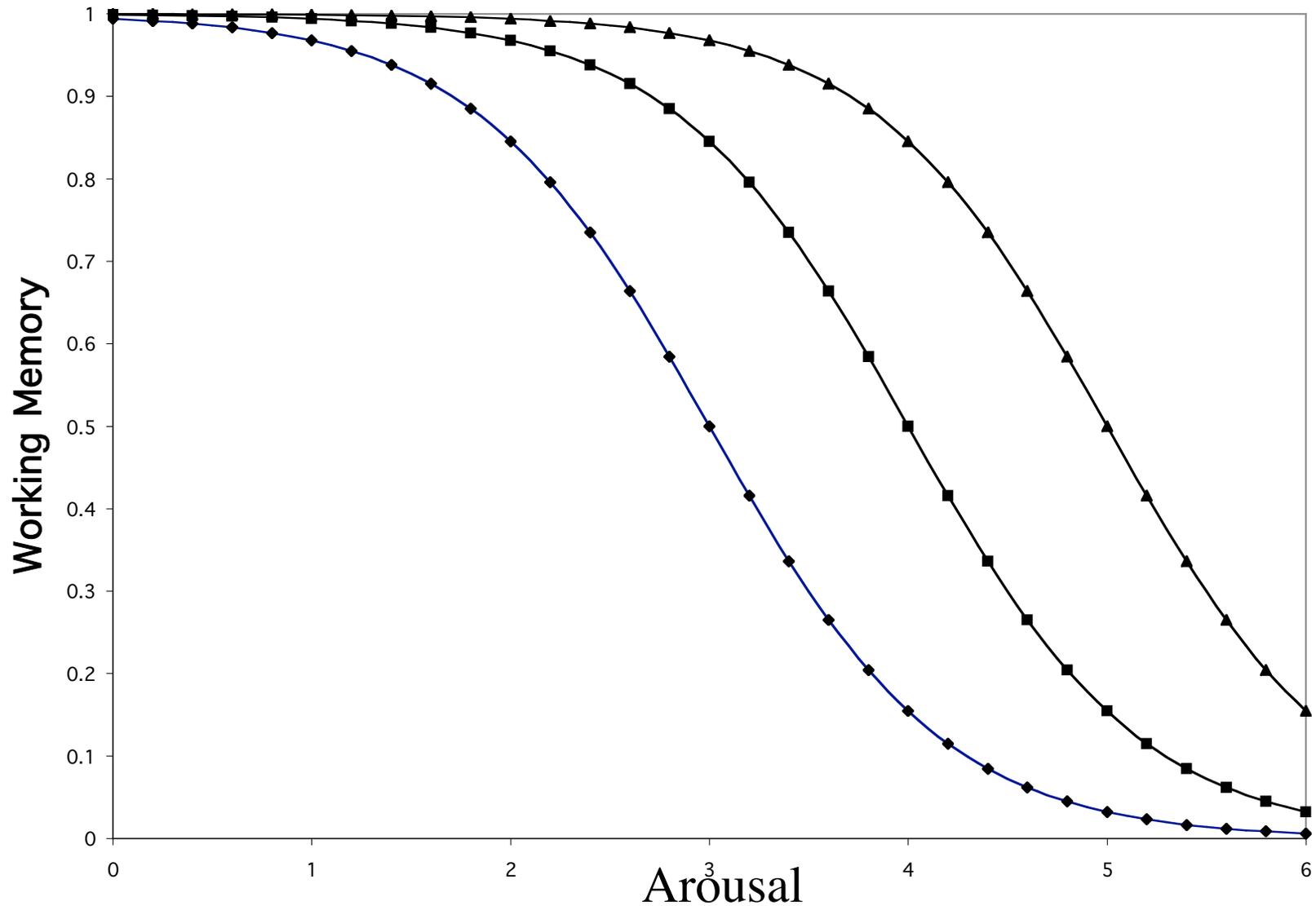
- Introversions facilitates detection in vigilance tasks
- Anxiety facilitates detection of threat terms
- Depression facilitates memory for negative events
- Intelligence facilitates processing speed

Arousal and Performance

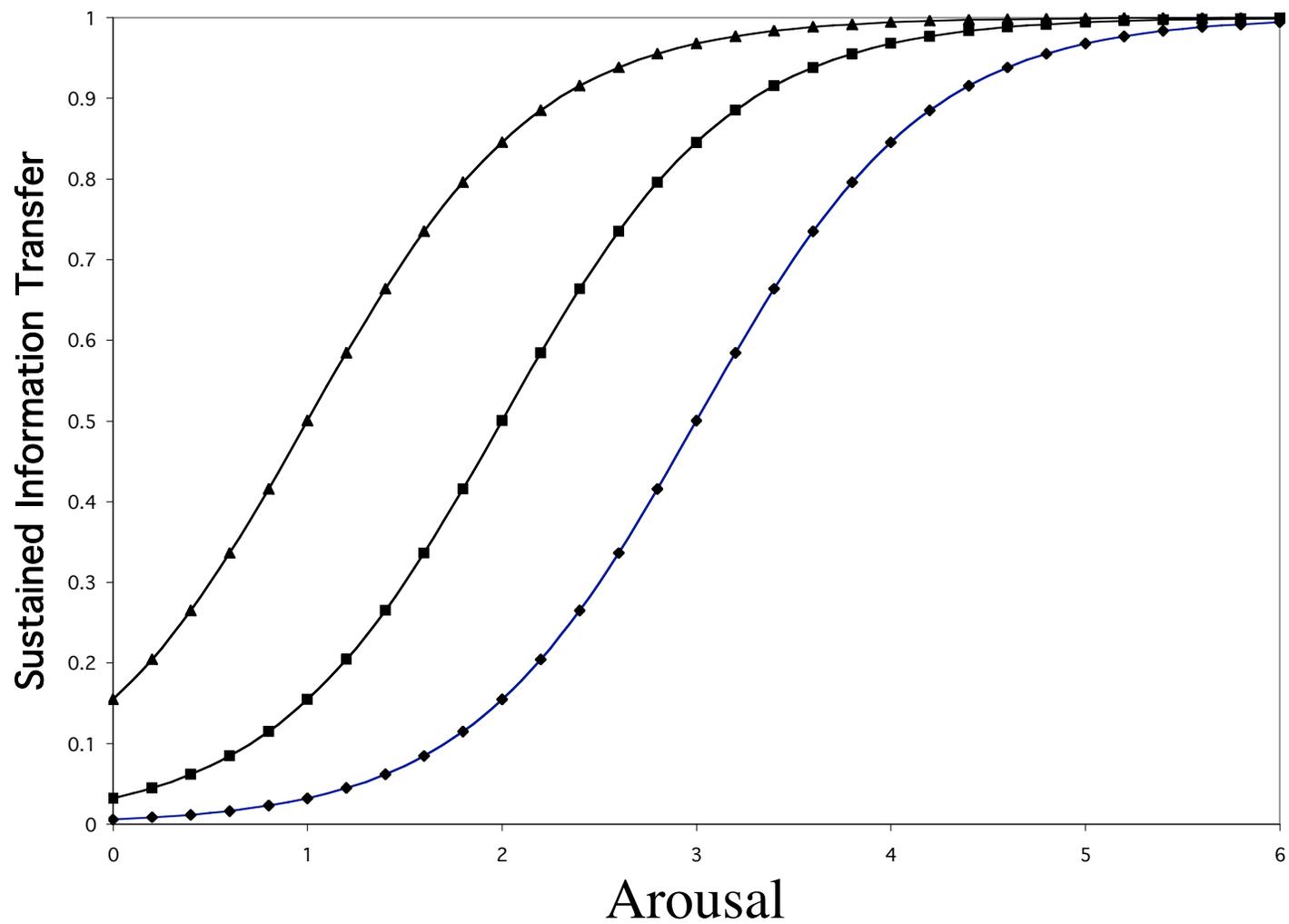
(Hypothetical description of Yerkes and Dodson Effect)



Arousal and Working Memory

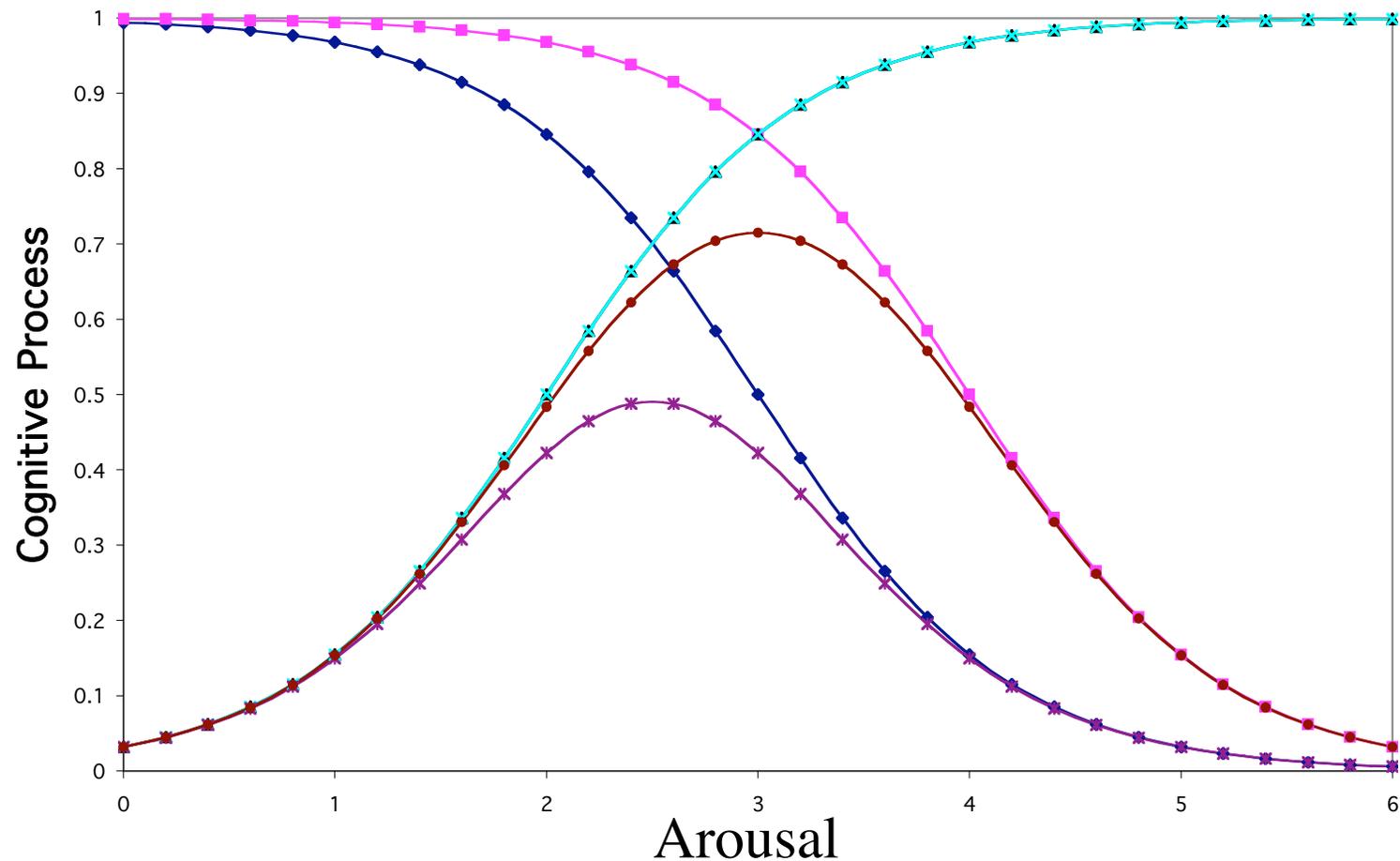


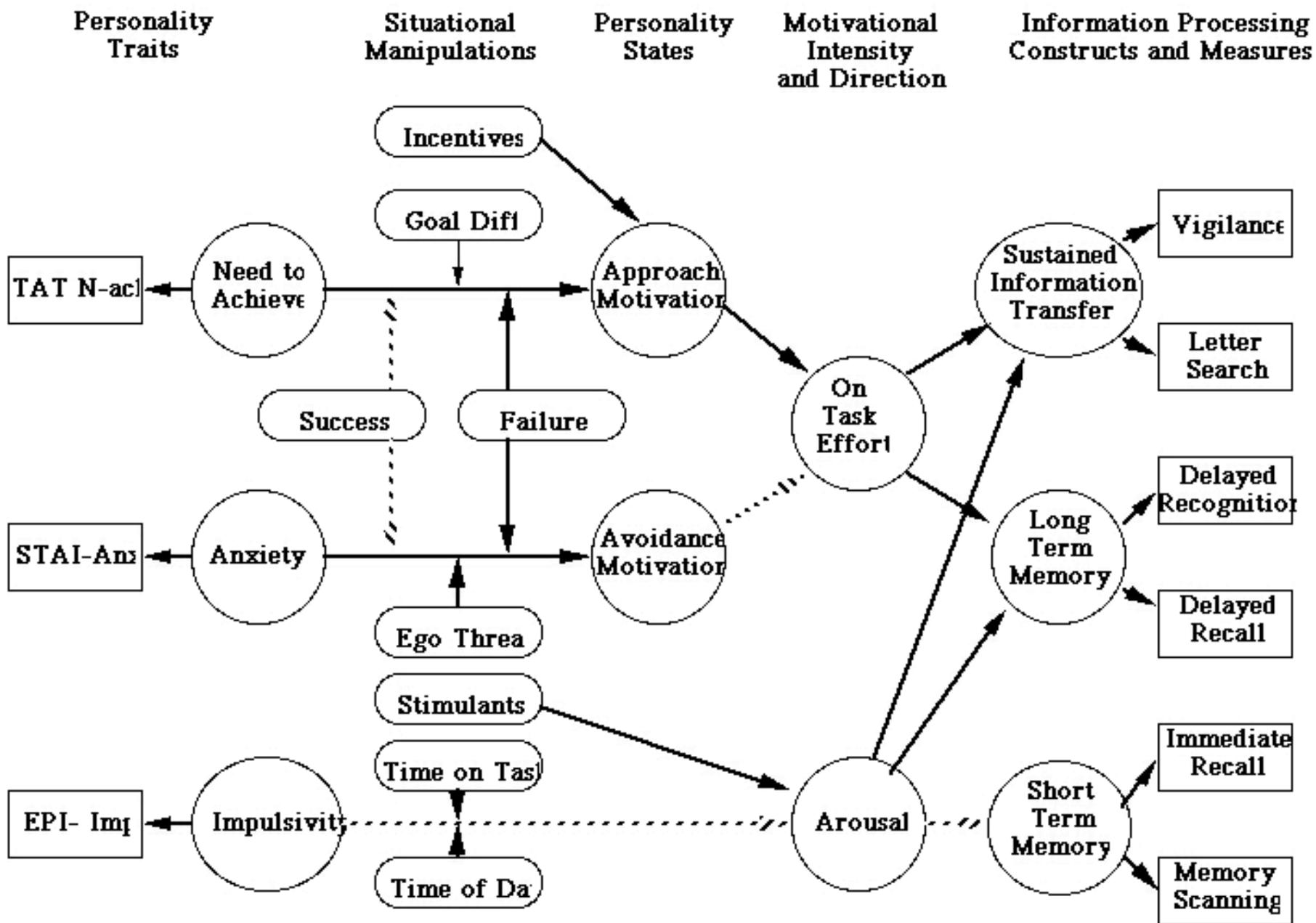
Arousal and Information Transfer



Arousal and Performance:

Arousal, Working Memory and Information Transfer





Yet another “plumbing diagram” relating personality, affect, and cognition

